



# 2012 MODEL YEAR RAM 1500 ST QUAD CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$26,245**

**DODGE RAM 1500 ST QUAD CAB 4X2**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Dark Slate / Medium Graystone Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 6-Speed Automatic 65RFE Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Trailer Tow Wiring with 4-Pin Connector  
 7-Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Electronic Stability Control  
 Antilock 4-Wheel-Disc Brakes  
 160-Amp Alternator  
 Sentry Key® Theft Deterrent System  
 Power Locks  
 Power Accessory Delay  
 Automatic Headlamps  
 Tire Pressure Monitoring Warning Lamp  
 Auxiliary Transmission Oil Cooler  
 Variable Intermittent Windshield Wipers  
 Locking Tailgate

### INTERIOR FEATURES

Air Conditioning  
 Media Center 130 CD/MP3  
 6 Speakers  
 Audio Jack Input for Mobile Devices  
 Rear Folding Seat  
 Power Windows w/Front One-Touch Up and Down Feature  
 Rear Under Seat Storage Compartment  
 Tilt Steering Column  
 12-Volt Auxiliary Power Outlet

### EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Argent Wheels  
 P265/70R17 BSW All Season Tires  
 Full-Size Spare Tire  
 Black Exterior Mirrors  
 Black Door Handles  
 Halogen Headlamps  
 Power Heated Mirrors with Manual Fold-Away  
 Tinted Glass Windows

### OPTIONAL EQUIPMENT

**Customer Preferred Package 25C \$2,450**

RAM 1500 Express  
 Floor Covering Carpet  
 20-Inch x 8.0-Inch Aluminum Wheels  
 P275/60R20 BSW All Season Tires  
 Body-Color Grille  
 Dual Rear Exhaust with Bright Tips  
 Front and Rear Floor Mats  
 Fog Lamps  
 Full-Size Temporary Use Spare Tire  
 Locking Lug Nuts  
 Trailer Brake Control Group \$300  
 Instrument Cluster with Display Screen  
 Tire Pressure Monitoring Display  
 Electronic Vehicle Information Center  
 Trailer Brake Control  
 ST Popular Equipment Group \$785  
 Cloth 40 / 20 / 40 Bench Seat  
 Speed Control  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 888-539-7474  
 Remote Keyless Entry  
 20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels \$400

**DESTINATION CHARGE \$995**

**Package Value Savings of \$1,800**  
 Included in Express Price

**TOTAL PRICE: \* \$31,175**

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 24-hour towing assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD6FT1CS-259046

L4-VON 2327

S.L.  
0404

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

**14**

Expected range  
for most drivers  
11 to 17 MPG

HIGHWAY MPG

**20**

Expected range  
for most drivers  
16 to 24 MPG

Estimated  
Annual Fuel Cost

**\$3,609**

based on 15,000 miles  
at \$3.85 per gallon

Combined Fuel Economy

This vehicle

**16**

10 21  
All STANDARD PICKUPS

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



### GOVERNMENT 5-STAR SAFETY RATINGS

#### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★▲  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 70 %  
 MAJOR SOURCES OF FOREIGN PARTS

#### CONTENT:

MEXICO: 18 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES